

# Our People | DNA Stars Vol. 3: Here are Our Latest DNA Stars

**VOL.3:**

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**Atikah S. Hatta**

Learning Design Asst. Mgr

Digital Savviness

**Antony G**

Territory Manager

Digital Savvi



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This Article to:

## **Who are our DNA Stars this time? Let's get to know them!**

It's another month for us to introduce our latest DNA Stars, honorary individuals that we chose because they best reflect our 8 Leadership Qualities in their day-to-day lives. They have shown us that they are living proof of people who can make us believe that leadership qualities matter and are applicable.

These are individuals who have given their best performance and showing us that leadership is an attitude that anyone can have. This time, for the month of March 2021, we want to appreciate individuals who represent the qualities of **Digital Savviness** and **Operational Excellence**.

So, who are our latest DNA Stars? Let's get to know them below!

### **Atikah Shafira Hatta** (Learning Design Asst. Manager) **Digital Savviness**

*"Atikah is definitely one of the most digitally savvy people in our stream. She plays very important role on Training Team's approach-shifting to digital channels. DIKA optimization for digital onboarding, SA academy, and regular refreshment training; interactive learning development are happening smoothly from her expertise. She also consistently comes with ideas on how Training Team can use digital learning. Not only ideas, she provides tangible results which are excellent."*

### **Antony Gani** (Territory Manager Makassar) **Digital Savviness**

*"Makassar is one of the areas that often becomes a pilot project for new initiations (example: UDJ Pilot, UDJ Initiation Anywhere, Paylater, Stand Alone Insurance, etc) and as the TM, Anthony Gani always wants to know how the system should be processed. So, he would usually reach out to trainers to know about the system process workflow and try it by itself with his team. He also always tries to find a better mechanism on digital social media for his team to make better digital social advertising and give an example to his team."*

### **Rudi Sadria Kirbrandiman** (Solution Architect) **Digital Savviness**

*"If we are talking about Digital Savviness, Rudi is definitely our go-to guy. As IT Architect, he understands every system that we have very well, and he can explain to the business team in simple language that we understand. He will listen and try to understand what the process is and assess what kind of technology we need to solve our issues. He has a lot of idea on automation and digitization and is always willing to explore the best technology solution to support business team."*

### **Isrotul Fajriyah** (Business Process Transformation Asst. Manager) **Operational Excellence**

*"She led the initiative to improve on partner subsidy reconciliation. Previously it only focused on getting back the backdated subsidy from the last 2 years that we have not invoiced to partners due to issues in reconning the data and not having proper tracking. But she led a team that consist of multi-function partnership, product, partner management, finance to get deeper analysis to find the root cause, and develop temporary solution in order to get quick fix how we could improve the recon process and track the progress and develop long term solutions that involves technology in Mitra app, BITE and SAP to reduce the manual reconciliation data and hopefully improve the partner satisfaction."*

### **Ismunandar** (Trainer & Quality Asst. Manager) **Operational Excellence**

*"He can create a simpler workflow process for trainers' activities and able to cut some manual process from trainers' activities to be more efficient in using our training tool (DIKA). From example, Digital Morning Call now becomes one with SA Academy (Self Training Morning Call)."*

Don't forget our following nominee, the Rising Star:

### **Sarewanan Krishna** (Sales Sr. Analytic) **Digital Savviness**

*"With his experience in supporting the Automation team, he mastered some applications which really helps in his daily work and even the squad. He mastered in using numerous programming tools such as Visual Basic in Excel, Power BI, Oracle SQL Developer & Oracle Business Intelligence Enterprise Edition which I considered as his asset for this leadership qualities."*

Congratulations to our DNA Stars! May your achievements keep inspiring us all to show great leadership qualities!

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